



T O N E J E T

**Tonejet Limited**  
Melbourn Science Park  
Melbourn  
Hertfordshire  
SG8 6EE UK

T +44 1763 266566  
F +44 1763 266567  
www.tonejet.com

## **Ball Packaging Europe and Tonejet sign long-term strategic technology supply agreement**

*Indicates end to pilot phase, pre-cursor to worldwide package printing collaboration*

**Cambridge, UK; 23rd July 2009:** Tonejet, producer of advanced electrostatic drop-on-demand digital print engines, announces that after a joint development program and following prototype and pilot phases in Germany it has signed a strategic technology purchase and intellectual property rights licence agreement with Ball Packaging Europe (Ball). The agreement extends and guarantees technology access to Tonejet print engine technology for various printed packaging applications that Ball develops worldwide.

Ray Southam, CEO of Tonejet said, "This agreement gives Ball the possibility to deploy Tonejet technology throughout the corporation. The agreement will allow Ball to utilise Tonejet technology and products that are valuable to its own packaging developments."

There is also a global maintenance and support services agreement which ensures that Ball has access to Tonejet's support in next-generation packaging print applications across the world.

Gerrit Heske, President of Ball Packaging Europe said, "I've been personally involved in that project with Tonejet and its technology from the beginning. I know that the potential offered to brand owners by new package-print flexibility presents both our businesses with some truly new opportunities."

Southam concluded, "Now Ball has certainty over the long-term supply of our digital printing technology it can further collaborate with similar businesses which can benefit from the use of Tonejet products. This agreement typifies what companies need to allow them to collaborate more closely during new process developments. I firmly believe that the easiest way that major advances can be made profitably during recession is through such close collaboration."



## About Tonejet Limited (TJL)

TJL owns, develops, supplies and licenses Tonejet Technology, a powerful new digital printing process targeted at commercial and industrial applications, primarily package decoration. TJL works closely with industry leaders in the key target sectors in order to commercialise its technology and bring the benefits of digital printing to the high volume, multi-billion dollar markets where cost, reliability and throughput are critical factors. The company is part of the TTP Group, Europe's leading independent product and technology development and licensing organisation. It is headquartered in Melbourn, near Cambridge, UK.

Tonejet was the delighted recipient of the Killer Technology category at the Business Weekly Awards. Tonejet was crowned winner in recognition of its unique electrostatic drop-on-demand digital print engine. The print engine works on our proprietary electrostatic drop-on-demand deposition technology which allows photographic quality images to be printed directly onto virtually any type of material including plastic film, paperboard and metal.

For more information visit [www.tonejet.com](http://www.tonejet.com)

## Ball Packaging Europe

Ball Packaging Europe is one of the leading beverage can makers in Europe with 2,900 employees and 12 production sites in Germany, France, The United Kingdom, The Netherlands, Poland and Serbia. The company is a subsidiary of Ball Corporation which produces high-quality metal and plastic packaging for the beverage, food and household goods industries. In addition Ball Corporation supplies aerospace technology and services, predominantly to the US-American government. Ball Corporation and its subsidiaries employ more than 14,000 staff worldwide and in 2008 reported turnover of some 7.6 billion US Dollars.

For more information visit [www.ball-europe.com](http://www.ball-europe.com)

## Editorial contact:

Stacey Jones or Andrew Shephard  
[tonejet@eml.com](mailto:tonejet@eml.com)  
+44 20 8408 8000

## Sales contact:

John Alston  
[john.alston@tonejet.com](mailto:john.alston@tonejet.com)  
+44 1763 266566

