



## **Tonejet becomes first Global Packaging Partner of InPrint for 2017**

- Tonejet announce partnership with InPrint for 2017
- Simon Edwards to become ambassador for InPrint Germany

**February 27<sup>th</sup>, 2017** – Tonejet, the only manufacturer of advanced electro-static drop-on-demand digital print engines, today announces that it has become a Global Packaging Partner of InPrint in 2017.

In the first partnership of its type, this is a significant step for both parties, reaffirming Tonejet's position within the industrial printing community as a leading innovator for direct-to-shape and flat sheet metal digital printing technologies. Simon Edwards, Vice President of Sales & Marketing at Tonejet, explains: "Partnering with InPrint was an easy decision for us. Industrial print has seen healthy growth in recent years and InPrint has played a significant role in that growth. The show attracts a wide range of industrial businesses and provides Tonejet, along with many others, a chance to generate new possibilities in industrial production. We look forward to a close working relationship with Marcus, Frazer and the InPrint team."

The Tonejet/InPrint partnership will run throughout 2017, incorporating both InPrint USA in Orlando, Florida (25-27 April), and InPrint 2017 in Munich, Germany (14-16 November).

InPrint, the leading exhibition for industrial print technology, has become the key marketplace for state-of-the-art functional, decorative and packaging printing in industrial production.

Marcus Timson, Co-founder of InPrint, comments, "This partnership shows the importance and power of combined expertise between two leading figures in the industrial print industry. As a leading innovator in inkjet, it made sense for Tonejet to become Global Packaging Partner. InPrint is a perfect fit for Tonejet offerings, whether that be direct-to-shape or flat sheet applications, and we look forward to a continued relationship."

In addition to the main events, Simon Edwards will be an ambassador for InPrint 2017 in Germany and will join the panellist webinar tomorrow (February 28<sup>th</sup>) reporting the findings of the 2016 InPrint Report. [Click here to register for the FREE webinar](#)

At InPrint USA, as part of the Global Industrial Inkjet Conference programme, Tonejet will present a case study on the sales opportunities enabled by contract digital printing.

Tonejet's upgraded digital 2-Piece Can Decorator, first showcased at InPrint 2015, was built for true industrial applications. The machine offers high-quality production on virtually any substrate and at high speeds. With a total cost of ownership comparable with conventional printing, Tonejet's system operates at a fraction of the running cost of competing digital technologies. Tonejet's unique print heads achieve exceptional reliability and produce a super thin sub-micron print layer thickness, resulting in high productivity and industry-low running costs.



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#### **About Tonejet:**

Tonejet is a powerful digital print technology designed exclusively to meet these needs and is leading the way in digital printing innovation. The business is particularly proud of its ground-breaking electrostatic drop-on-demand print head, which can produce cost-effective, high-quality images at high speeds on virtually any type of substrate without the need for pre-coating.

Tonejet Limited is part of TTP Group, Europe's leading technology development and licensing company. This means the company is perfectly placed to offer unrivalled industry expertise, combining a professional service with superior products.

[www.tonejet.com](http://www.tonejet.com)

#### **About InPrint:**

InPrint is the exhibition for industrial print technology. This event is the only show exclusively designed for this emerging and highly promising sector of the print industry – a key marketplace for state of the art functional and decorative printing in industrial production, including speciality, screen, digital, inkjet and 3D technologies.

InPrint is epitomised by offering high level expertise and unique, cutting edge technology, product launches and showcases from leading brands in the field of industrial print solutions. The show addresses specialists looking for customised, co-operatively designed system solutions to generate new possibilities and revenue in industrial print production.

[www.inprintshow.com](http://www.inprintshow.com)

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